RESOLUTION

CD43.R11

HEALTH PROMOTION IN THE AMERICAS

THE 43rd DIRECTING COUNCIL,

Having considered the proposal for strengthening health promotion planning for action in the Americas (Document CD43/14),

RESOLVES:

1. To urge Member States to:

   (a) position the promotion of health on the political agenda and as a priority in national and local development plans and programs;

   (b) implement public policies and legal frameworks to improve the determinants of health and reduce disparities in the health of vulnerable populations and communities;

   (c) strengthen intersectoral collaboration and ensure the active participation of all sectors and civil society in the development, implementation, and evaluation of health promotion plans of action for jointly identified health priorities;

   (d) support research to advance knowledge on selected priorities, to identify good practices, and increase the evidence base of effective health promotion interventions;

   (e) support the training and development of human resources in health promotion theory and practice across the various health and social science disciplines;
(f) mobilize and designate the necessary financial and operational resources to build human and institutional capacity for the development, implementation, monitoring, and evaluation of health promotion plans of action at national and local levels;

(g) establish and strengthen local, national, and international networks to promote health;

(h) strengthen activities designed to create healthy environments and protect the environment.

2. To request the Director to:

(a) support Member States in strengthening their strategic planning for action in health promotion, as called for in the Mexico 2000 Declaration;

(b) establish a mechanism to monitor progress made towards fulfillment of commitments made at the Global Conference in Mexico City, as well as to evaluate the experiences, and identify and disseminate best practices;

(c) intensify efforts to mobilize additional financial and human resources for technical cooperation in health promotion and protection.

(Eighth meeting, 27 September 2001)