RESOLUTION

CD47.R20

HEALTH PROMOTION: ACHIEVEMENTS AND ASPIRATIONS CONTAINED IN THE OTTAWA AND BANGKOK ChARTERS

THE 47th DIRECTING COUNCIL,

Having examined document CD47/16;

Recognizing the importance of following up on the commitments made in the Mexico Ministerial Statement for the Promotion of Health in 2000; and

Recalling Resolution CD43.R11 for strengthening planning activities for health promotion in the Americas,

RESOLVES:

1. To urge the Member States to:

   (a) accelerate country efforts, as appropriate, with respect to the five strategic actions enumerated in the Ottawa Charter;

   (b) consider, as appropriate, the specific steps to take with respect to the five actions contained in the Bangkok Charter, especially in investment and capacity building; as well as the four commitments in that same Charter, in particular those pertaining to the responsibility of all spheres of government;

   (c) exercise the intrasectoral stewardship role in health promotion in national programs;
(d) include health promotion as a central strategy in the Health Agenda for the Americas, which should include an intercultural approach.

2. Request the Director to:

(a) reaffirm the request contained in resolution CD43.R11 to establish mechanisms to ensure the appropriate follow up evaluation, and progress reports;

(b) support and promote technical and methodological development through knowledge management, and cooperation, including the analysis of determinants, and evaluation of their effectiveness;

(c) likewise, ensure that this task is included in the Strategic Plan of the Organization;

(d) strengthen the Organization’s stewardship role in health promotion to promote its effectiveness in the different technical areas;

(e) strengthen interagency cooperation, exercising the Organization’s steering role in this area, with a view to improving programs and their linkage through the mobilization of resources.

(Ninth Meeting, 29 September 2006)