



PAN AMERICAN HEALTH ORGANIZATION
WORLD HEALTH ORGANIZATION



128th SESSION OF THE EXECUTIVE COMMITTEE

Washington, D.C., 25-29 June 2001

RESOLUTION

CE128.R11

HEALTH PROMOTION IN THE AMERICAS

THE 128th SESSION OF THE EXECUTIVE COMMITTEE,

Having considered the proposal for strengthening health promotion planning for action in the Americas (Document CE128/17);

Recognizing the need to strengthen the capacity of Member States to involve multiple sectors and civil society at national and local levels in planning, implementing and evaluating activities to promote and protect the health of individuals, families, and communities;

Recognizing that Member States increasingly demand technical cooperation to strengthen their capacity in the five key health promotion strategies first outlined in the Ottawa Charter—building healthy public policy, creating supportive settings, empowering communities, developing personal skills, and reorienting health services; and

Noting that Member States committed themselves to strengthening health promotion planning for action at the Fifth Global Conference on Health Promotion (Mexico 2000), according to guidelines presented on (a) evidence-based health promotion; (b) increasing investment for health and development; (c) increasing social responsibility for health; (d) strengthening community empowerment and action for health; (e) increasing the infrastructure for health promotion; and (f) contributing to the reorientation of health services,

RESOLVES:

To recommend to the Directing Council the adoption of a resolution along the following lines:

THE 43rd DIRECTING COUNCIL,

Having considered the proposal for strengthening health promotion planning for action in the Americas (Document CD43/___),

RESOLVES:

1. To urge Member States to:
 - (a) position the promotion of health on the political agenda and as a priority in national and local development plans and programs;
 - (b) implement public policies and legal frameworks to improve the determinants of health and reduce disparities in the health of vulnerable populations and communities;
 - (c) strengthen intersectoral collaboration and ensure the active participation of all sectors and civil society in the development, implementation, and evaluation of health promotion plans of action for jointly identified health priorities;
 - (d) support research to advance knowledge on selected priorities, to identify good practices, and increase the evidence base of effective health promotion interventions;
 - (e) support the training and development of human resources in health promotion theory and practice across the various health and social science disciplines;
 - (f) mobilize and designate the necessary financial and operational resources to build human and institutional capacity for the development, implementation, monitoring, and evaluation of health promotion plans of action at national and local levels;
 - (g) establish and strengthen local, national, and international networks to promote health;

- (h) strengthen activities designed to create healthy environments and protect the environment.
2. To request the Director to:
- (a) support Member States in strengthening their strategic planning for action in health promotion, as called for in the Mexico 2000 Declaration;
 - (b) establish a mechanism to monitor progress made towards fulfillment of commitments made at the Global Conference in Mexico City, as well as to evaluate the experiences, and identify and disseminate best practices;
 - (c) intensify efforts to mobilize additional financial and human resources for technical cooperation in health promotion and protection.

(Eighth meeting, 28 June 2001)